

Resenex Privacy Policy

Last Updated: January 25, 2023

1. Our Commitment to Privacy

Your privacy is important to us at Resenex (“**Company**,” “**Resenex**,” “**we**,” “**us**,” or “**our**”), and we are committed to safeguarding, preserving, and respecting your privacy rights. This online privacy statement (the “**Statement**” or “**Notice**”) describes how we collect, use, disclose, and secure the personal information we gather about you through our website, [www.plasticdesigncompany.com] (the “**Website**”), or otherwise. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

For purposes of this Statement, personal information means data that classifies as personal information, personal data, personally identifiable information, or similar terms under applicable data privacy and security laws and regulations. It does not include data excluded or exempted from those laws and regulations, such as deidentified, anonymized, or aggregated data. Nothing in this Statement will constitute an admission or evidence that any particular data privacy or information security law or regulation applies to the Company generally or in any specific context.

2. You Consent to This Statement

You should read this Statement carefully. We recommend printing and retaining a copy for your future reference. By accessing, browsing, or otherwise using the Website, you confirm that you have read, understood, and agreed with this Statement. If you do not agree to this Statement, you may not use this Website.

This Statement applies regardless of how the Website is accessed and will cover any technologies or devices by which the Company makes the Website available to you.

If you have any questions or concerns about our personal information policies or practices, you can contact us via the methods described in the “**How to Contact Us**” section below.

3. The Information We Collect and How

We collect the information you voluntarily provide directly to us, such as when you complete a form or submit information to us. We also collect information when you interact with the Website, for example, through our use of cookies. We may collect the following information that you provide to us:

- *Using our Website.* If you use our Website, we will collect the information you voluntarily provide to us. The information may vary depending the services you request but may include your name, phone number, email address, mailing

address, and the contents of any files you upload to our contact form or that you may communicate to us throughout our relationship.

- *Purchasing Goods or Services.* If you purchase goods or services from us, we will collect the information necessary to process the order. The specifics may vary depending on your purchase, but it will include name, email address, address, and payment information.
- *Interacting with Us at Trade Shows and Related Events.* From time to time, we may participate in show booths and related displays or presentations at trade shows and related events. If you interact with our team or Services at such events, we may collect the information you provide to us throughout your interaction, including but not limited to your contact information, professional information, and information regarding the products or services you may be interested in obtaining from us. We may also receive information from the trade show regarding attendees.
- *Email or Contacting Us.* If you send us an email or otherwise contact us, we will collect your email address and any information that you provide in the email.
- *Social Media.* If you interact with our Website by sharing or posting on a social media Website, we may collect information that you post. Please note that your comments will be visible to the public, so you should never share personal information that you would like to keep private.
- *Job Applications and Employment.* If you apply for a job with or are employed or contracted by us, we will collect various pieces of information about you to administer the employment relationship, provide benefits, and ensure security. Such information will vary depending on your role, but it would likely include name, social security number, educational information, and financial account information.

Information We Collect as You Navigate Our Website

We automatically collect certain information as you use the Website, such as the following:

- *Usage Information.* We may collect information automatically through your use of the Website, such as which of the pages on the Website you access, the frequency of access, and how long you spend on our Website.
- *Device Information.* We may collect information about the device you are using, such as hardware model, operating system, application version number, browser, and IP addresses.
- *Mobile Device Information.* In addition to the Device Information listed above, when you access our Website via a browser on your mobile device, we may

collect mobile network information, including telephone number, the unique device identifier assigned to that device, mobile carrier, operating system, and other device attributes.

- *Location Information.* We may collect information about your actual location, which may be determined from GPS and other sensors that may reveal information on or nearby devices, Wi-Fi access points, and cell towers.

4. How Do We Use “Cookies” and Other Tracking Technologies?

We may send one or more Cookies to your computer or other device. We may also use other similar technologies such as tracking pixels, tags, or similar tools when you visit our Services.

Cookies are small files created by websites, including our Services, that reside on your computer’s hard drive and that store information about your use of a particular website. When you access our Services, we use Cookies and other tracking technologies to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Services according to your individual needs;
- Contact you to provide you with information or services that you request from us;
- Advertise new content, events, and services that relate to your interests;
- Provide you with more personalized content that is most relevant to your interest areas; and
- Recognize when you return to our Services.

You can manage your Cookies preference as described in the “**Managing Your Cookies**” section below.

What Types of Cookies Do We Use and Why?

The following chart lists the different types of cookies that we and our service providers use on the Services, examples of who serves those cookies and links to the privacy notices and opt-out information of those cookie servers. Because the specific cookies we use may vary over time, as well as differ by the specific page you are browsing, the below chart is illustrative only.

Types of Cookies	Purpose	Who Serves (for example)
Essential	These Cookies are required for the operation of the Services and enable you to move around the Services and use its features. Disabling these Cookies can negatively impact the performance of Services.	<ul style="list-style-type: none"> • Resenex • Google • Adobe

Functionality	These Cookies are used to recognize you when you return to the Site. This enables us to personalize content for you and remember your preferences. These Cookies also enable your interactions with the Services such as emailing us.	<ul style="list-style-type: none"> ● Google
Analytics, Performance, and Research	These Cookies, beacons, and pixels allow us to analyze activities on the Services. They can be used to improve the functioning of the Services. For example, these Cookies recognize and count the number of visitors and see how they move around the Services. Analytics Cookies also help us measure the performance of our advertising campaigns to help us improve them and to optimize the content on the Services for those who engage with our advertising.	<ul style="list-style-type: none"> ● Google ● LinkedIn
Social Networking	These Cookies are used to enable you to share pages and content that you find interesting on our Services through third-party social networking and other websites. These Cookies may also be used for advertising purposes.	<ul style="list-style-type: none"> ● Google ● LinkedIn
Advertising	These Cookies and pixels are used to deliver relevant ads, track ad campaign performance, or track email marketing.	<ul style="list-style-type: none"> ● Google ● LinkedIn

We do not use any cookies, pixels, or other tracking that discloses to any third party information that identifies a person as having viewed specific video materials.

How Long Do Cookies Stay on My Device?

Some Cookies operate from the time you visit the Services until the end of that particular browsing session. These Cookies, which are called “**Session Cookies**,” expire and are automatically deleted when you close your Internet browser.

Some Cookies will stay on your device between browsing sessions and will not expire or automatically delete when you close your Internet browser. These Cookies are called “Persistent Cookies” and the length of time they will remain on your device will vary from Cookie to Cookie. Persistent Cookies are used for a number of purposes, such as storing your preferences so that they are available for your next visit and to keep a more accurate account of how often you visit the Services, how your use of the Services may change over time, and the effectiveness of advertising efforts.

Managing Your Cookies

It may be possible to block Cookies by changing your Internet browser settings to refuse all or some Cookies. If you choose to block all Cookies (including Essential Cookies), you may not be able to access all or parts of the Services.

You can find out more about Cookies and how to manage them by visiting www.AboutCookies.org.

Does the Site Respond to “Do Not Track” Signals?

At this time, our Site does not respond differently based on a user's Do Not Track signal.

5. How We Use the Personal Information

We use personal information we collect about you or that you provide to us in the following ways:

- To present our Website and its contents in a suitable and effective manner for you and your device;
- To contact you to provide you with information or services that you request from us;
- To advertise services or campaigns that we think may be of interest to you;
- To provide customer support, troubleshoot issues, manage accounts, and respond to requests, questions, or comments;
- To comply with our legal obligations and enforce our rights arising from any contracts;
- To notify you about any additions, upgrades, or changes in our services;
- To further business operations and protections of business interests and security; and
- To personalize your experience on our website or mobile apps;

6. How We Share the Personal Information We Collect

The Company may share your personal information:

- With third parties who perform data services on our behalf (e.g., hosting, maintenance, backup, analysis, etc.). Any such third parties will be under an obligation to us to maintain the confidentiality of your personal information;
- To third-party service providers to prepare, deploy, and analyze advertising content;
- To the extent that we are required to do so by law;
- In connection with any legal proceedings, prospective legal proceedings, subpoena, or similar discovery demand;
- To establish, exercise, or defend our legal rights, including providing information to others for the purposes of fraud prevention;

- To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information;
- To any third parties as part of any business or asset sale;
- In the event of bankruptcy or dissolution proceedings, as part of the sale or reorganization process; and
- To any other person or entity where you consent to the disclosure.

7. Advertising and Marketing Choice

If you do not want to receive marketing communications or would like to understand more about other unsubscribe options, please contact us as set out in the “**How to Contact Us**” section below.

For marketing email communications, you can opt-out and/or manage your preferences by clicking on the unsubscribe link provided at the bottom of any email you receive from us. If we call you with information you do not want to receive, you can advise us of this during the telephone call.

8. European Users’ Rights

This section of our Privacy Policy is applicable to persons located in the European Union (“EU”), an European Economic Area member state (“EEA”), United Kingdom (“UK”), or Switzerland as well as to persons whose personal information is processed in or transferred from the EU, EEA, UK, or Switzerland. You are entitled under the EU General Data Protection Regulation and UK General Data Protection Regulation (collectively, the “GDPR”), to the information in this section of our Privacy Policy.

Your Rights

You are entitled by law to access, correct, amend, or delete personal information about you that we hold. A summary listing these rights appears below. Please note that these rights are not absolute and certain exemptions may apply to specific requests that you may submit to us.

To exercise these rights, please contact us using the information below in the “**Contact Us**” section. For your protection, we may need to verify your identity before responding to your request. In the event that we refuse a request, we will provide you a reason as to why.

Asking us to access your personal information

You have the right to obtain from us confirmation as to whether or not we are processing personal information about you, and if so, the right to be provided with the information contained in this notice. You also have the right to ask us for copies of your personal

information. When making a request, please provide an accurate description of the personal information to which you want access. Where requests are repetitive or manifestly unfounded or excessive, we may charge a reasonable fee based on administrative cost.

Asking us to rectify your personal information

You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Asking us to delete your personal information

You have the right to ask us to erase your personal information if:

- We no longer need it for the purposes for which we collected it;
- We have been using it with no valid legal basis;
- We are obligated to erase it to comply with a legal obligation to which we are subject;
- We need your consent to use the information and you withdraw consent; or
- You object to us processing your personal information where our legal basis for doing so is our legitimate interests and there are no overriding legitimate grounds for the processing.

However, this right is not absolute. Even if you make a request for deletion, we may need to retain certain information for legal or administrative purposes, such as record keeping, maintenance of opt-out requirements, defending or making legal claims, or detecting fraudulent activities. We will retain information in accordance with the “**How Long Is Your Personal Information Kept**” section below.

If you do exercise a valid right to have your personal information deleted, please keep in mind that deletion by third parties to whom the information has been provided might not be immediate and that the deleted information may persist in backup copies for a reasonable period (but will not be available to others).

Asking us to restrict our use of your personal information

You have the right to ask us to place a restriction on our use of your personal information if one of the following applies to you:

- You contest the accuracy of the information that we hold about you, while we verify its accuracy;
- We have used your information unlawfully, but you request us to restrict its use instead of erasing it;
- We no longer need the information for the purpose for which we collected it, but you need it to deal with a legal claim; or

- You have objected to us using your information, while we check whether our legitimate grounds override your right to object.

The right to transfer your personal information to another service provider

You have the right to ask that we transfer the personal information you gave us from one organization to another, or give it to you (i.e. data portability). This applies to personal information we are processing to service a contract with you and to personal information we are processing based on your consent.

The right to withdraw consent

If we obtain your written consent to collect and process your personal information, you can subsequently withdraw such consent as to any further processing of such information.

The right to lodge a complaint with a supervisory authority

If you believe your rights under the GDPR have been violated, the GDPR gives you the right to file a complaint with your supervisory authority. A list of supervisory authorities is available here: [EEA and EU Data Protection Authorities \(DPAs\)](#); [Swiss Federal Data Protection and Information Commissioner \(FDPIC\)](#); [UK Information Commissioner's Office \(ICO\)](#).

Rights related to automated decision-making

To the extent that we engage in decision-making based solely on automated processing, including profiling, which produces legal effects concerning you or which significantly affects you, you have the right not to be subject to such decision-making.

Right to object to processing

You have the right to object to the processing of your personal information that is based on legitimate interests or your consent (rather than when the reason for using it is to perform an obligation due to you under a contract with us). If you make such an objection, we will cease to process the personal information unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or we can demonstrate the processing is for the establishment, exercise, or defense of legal claims. You can object to the processing of your personal information by contacting us using the information in the “**Contact Us**” section below.

Legal Bases for Processing Your Personal Information

PDC collects your personal information to provide our products and services to you; otherwise, we may not be able to process the transactions you request. We will only process your personal information when we have a lawful basis for doing so. If you are in a country in the EU, EEA, UK, or Switzerland, you are entitled to an explanation of the legal bases we rely on to process your personal information. The legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it, which is discussed below.

- **Consent.** We may process your personal information based on your consent such as when you purchase a service or ask us to send you certain kinds of marketing communications. You have the right to withdraw your consent at any time without affecting the lawfulness of the processing based on consent before its withdrawal.
 - *Children's Consent.* We do not knowingly process data of EU, EEA, UK, or Swiss residents under the age of 16 without reasonably verified parental consent.
- **Our Legitimate Interests.** We may process your personal information if doing so is necessary for our legitimate interests relating to our business purposes arising from your relationship with us, and your rights as an individual do not override those legitimate interests. For example, our legitimate interests include but are not limited to when we process your personal information to carry out fraud prevention activities and activities to increase network and information security, identify usage trends, determine the effectiveness of promotional campaigns, expand our business activities and improve our services and the content and functionality of our Services. Our legitimate interests also include providing you with the products and services you request, view, engage with, or purchase and communicating with you regarding your account or transactions with us.
- **To Perform a Contract.** We may process your personal information to administer and fulfill contractual obligations to you. We will also collect and process your personal information as necessary for the performance of a contract to which you are a party
- **To Enable Us to Comply With a Legal Obligation.** We may process your personal information to comply with legal obligations to which we are subject. This may include any requirement to produce audited accounts, any legal obligation to share information with law enforcement agencies, public or governmental authorities, and to comply with legal process.
- **Necessary for the Exercise or Defense of Legal Claims.** If you bring a claim against us or we bring a claim against you, we may process your personal information in relation to that claim.

Depending on the situation, we may be the controller or the processor for personal information collected from residents of the EU, EEA, UK or Switzerland. If you have any questions about or need further information concerning the legal basis on which we collect and use your personal information for any specific processing activity, please contact us using the “**Contact Us**” section below.

Cross-Border Transfers of Personal Information

Our Services are operated in the United States. Personal information about you provide while in the EU, an EEA member state, the UK, or Switzerland may be transferred to the United States. The United States does not have an adequacy decision or adequacy regulation. The GDPR permits such transfers when necessary for the performance of a contract between you and us, if

we obtain your explicit consent to such transfer, or if it is in our legitimate interest to transfer the personal information. The laws in the United States may not be as protective as the GDPR or the laws of other jurisdictions where you may be located. If we transfer personal information from the EU, EEA, UK, or Switzerland, or another country with cross-border transfer obligations, we will provide an appropriate safeguard, such as using standard contractual clauses.

To obtain a copy of the safeguard(s), please contact us using the information provided in the “**Contact Us**” section below.

9. Third-Party Links

The Website may contain links to third-party websites. When The Company provides links, it does so only as a convenience and does not endorse any products or services and is not responsible for any content of any third-party website or any links contained within. It is important to note that this Notice only applies to this Website. We are not responsible and assume no responsibility for any personal information collected, stored, or used by any third party as a result of you visiting their website. We also advise that you read the privacy notice of any third-party websites you choose to visit carefully.

10. How Long Is Your Personal Information Kept

The Company retains your personal information to the extent it is necessary for the purpose for which it was collected. The Company will delete your personal information when it is no longer necessary for the purpose for which it was collected, or upon your request, subject to exceptions as discussed in this Statement or under applicable law, contract, or regulation.

11. Our Commitment to Data Security

The security of your personal information is important to us. We take various reasonable organizational and technical measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. If required by law to do so, we will notify you and/or the relevant supervisory authority in the event of a data breach.

However, we cannot and do not guarantee complete security, as it does not exist on the Internet.

12. Our Commitment To Children’s Privacy

Protecting the privacy of the very young is especially important. Although parents may enter information about their children, this Website is not intended for children under 16 years of age, and we do not knowingly collect personal information from children under 16. In the event that we learn that we have collected personal information from a child under age 16 without verification or parental consent, we will immediately delete that information. If you believe that we might have any information from or about a child under 16, please contact us using the information provided in the “How to Contact Us” section below.

13. How To Contact Us

Should you have other questions or concerns about these privacy policies, please feel free to contact us at [info@plasticdesigncompany.com].

14. Changes to This Privacy Policy

This Statement may change from time to time. We will post any changes to the Statement on this page.

To submit request that your user data be deleted, please contact [sales@resenex.com].